

Phase 1 Engagement Summary

September 2024

Ida Cotten Park



DEPARTMENT of
PUBLIC LANDS



**PARKS, TRAILS &
OPEN SPACE BOND**



Project Description

Project Background

Ida M. Cotten Park as one of the Reimagine Neighborhood Parks to receive funding from the Parks, Trails, & Open Space General Obligation Bond (GO Bond), approved in November 2022.

Neighborhood parks funded by the GO Bond aim to invest and activate underutilized parks to increase access to green spaces and quality parks.

Role of Community Engagement

The vision and desired usage of the parks will be guided by the input the city collects from community engagement. Community engagement will inform the design of the park, identify which amenities to prioritize, and incorporate neighborhood identities and histories. The completed project will feature new and improved amenities that are prioritized by residents and celebrate the community this park serves.

Next Steps

Public Lands will incorporate the feedback provided by the community engagement process into park design concepts. These concepts will be presented to the community for additional input.

Project Phases

- 1 Develop Scope of Work**
The project goals, timeline, engagement plan, current conditions, and target audience are outlined.
- 2 Public Helps Identify Project Vision**
This stage identifies the public's values, vision, and priorities for the space.
- 3 Evaluate Feedback**
Public Land's staff analyzes feedback and works with other city departments to develop designs and identify implementation challenges.
- 4 Public Reviews Concept Design**
Public Lands shares visuals with the public based on the first engagement and input from subject matter experts to narrow down the vision for the project.
- 5 Design Document and Review**
Transforms feedback from concept designs into technical documents for construction.
- 6 Contractor Bidding/Construction**
Selection for a contractor could last about 3-4 months. Once a contractor is chosen, construction can take about 6-12 months to complete.

Ida Cotten Park

Location

1815 S 300 E
Salt Lake City, UT
84115

Neighborhood

Liberty Wells

Contact

Project Manager

Ronnie Pessetto

Email

Ronnie.Pessetto@slc.gov

Community Engagement Summary

Ida Cotten Park



Project Promotion Ida Cotten Park

General Outreach

Mailers

500 sent within quarter mile radius of park

Yard Signs

5 yard signs

Tabling

Partners in the Park

June 25, 2024

30 people

SLC Farmer's Market

June 29, 2024

50 people

July 6, 2024

51 people

July 13 2024

53 people

July 20 2024

62 people

Total

246 people

MyVision Board Activity*

SLC Farmer's Market

July 20 2024

3 boards

*Participation for the MyVision Board Activity was relatively low for Ida Cotten Park, likely due to holding the activity off-site. Interested community members participated at a much higher level through the online survey, providing significant feedback on community priorities.

Survey

Survey Open

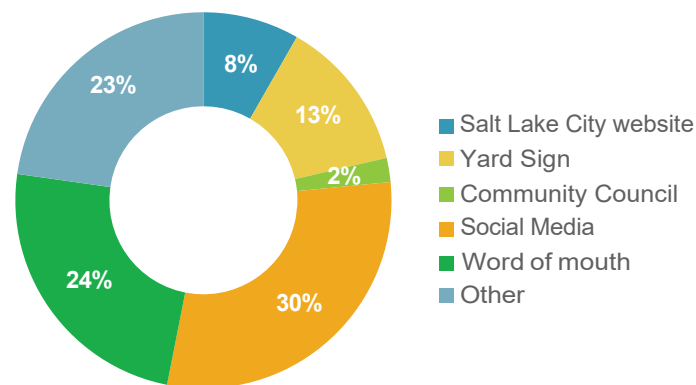
June 24 2024 - August 2 2024

Participation

146 people

Survey Access

How did you find out about this survey?



Total Participation

392 people

General Outreach

The city distributed 500 mailers within a quarter mile of Ida Cotten Park as well as yard signs posted throughout the neighborhood. Mailers and yard signs provided a description of the project, links to more information online, and a QR code to take a survey.

In-Person Outreach

In-person outreach included tabling events at Partner's in the Park and the SLC Farmer's Market at Pioneer Park in June and July 2024. At the farmers market on July 20 the public also participated in an interactive MyVision Board activity.

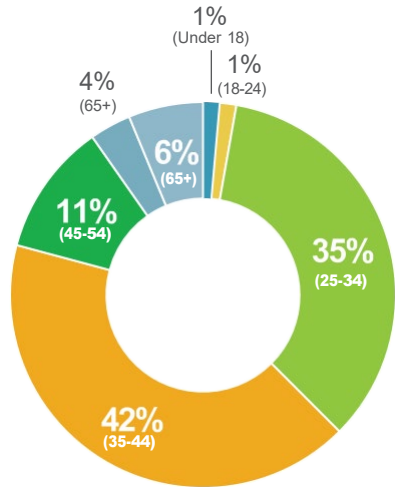
Online Outreach

An online survey provided residents the opportunity to express their preferences, opinions, and concerns for the re-visioning of Ida Cotten Park.

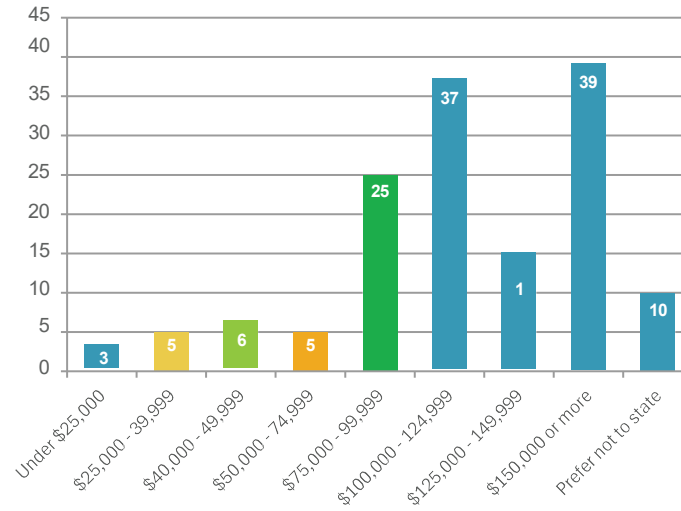
Survey Results Ida Cotten Park

Respondent Profile

Age



Income



Age

42% 35 & 44 years of age
35% 25 & 34 years of age

Race & Ethnicity

88% White/Caucasian
7% Hispanic Latino

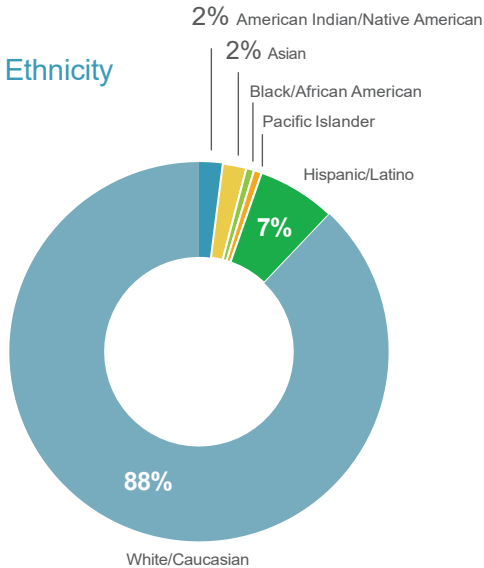
Gender

66% Female **30%** Male

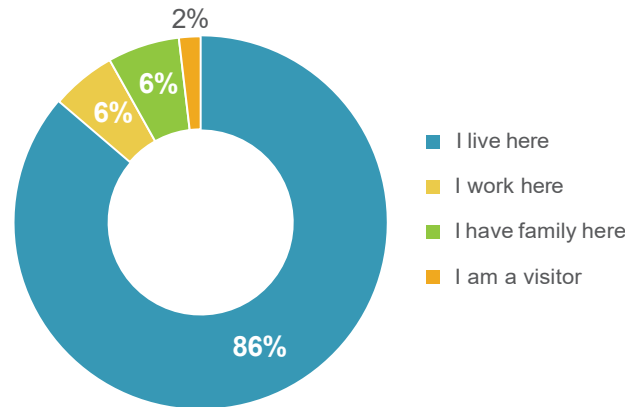
Income

39% \$150,000 or more
37% \$100,000-124,999
25% \$75,000 - 99,999

Race & Ethnicity



Park Access



Children

67% no children under 18
42% two children under 18

Neighborhood

86% live in Liberty Wells

Park Access

70% walk
26% bike/scooter /skateboard

Use

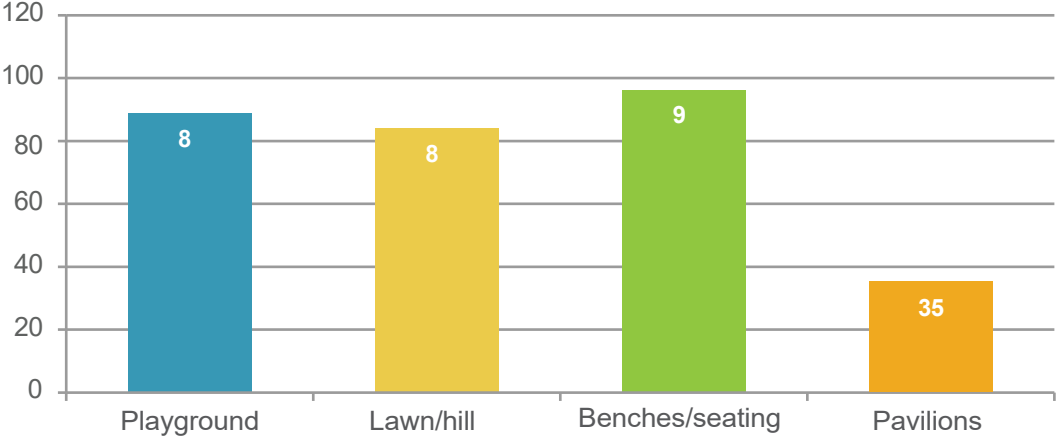
89% have visited the park
78% visit the park a few times a month or more

Ida Cotton Park is in census tract 1032. Census tract 1032 has a median age of 40.1, with 64% of its population between 18 and 64 years of age and 15% under 18 year of age. 51% of the tract is male and 41% are female. In addition, 81% of census tract 1032 are White/Caucasian and 10% are Hispanic/Latino. 30% earn between 50K-100K and 21% earn between 100K-200K. Thus, while survey respondents roughly reflect tract demographics racially, they are demographically more female with higher earnings than median reports of tract 1032. Results found in Census Reporter at censusreporter.org.

Survey Results Ida Cotten Park

Current Uses

Current Amenities Used



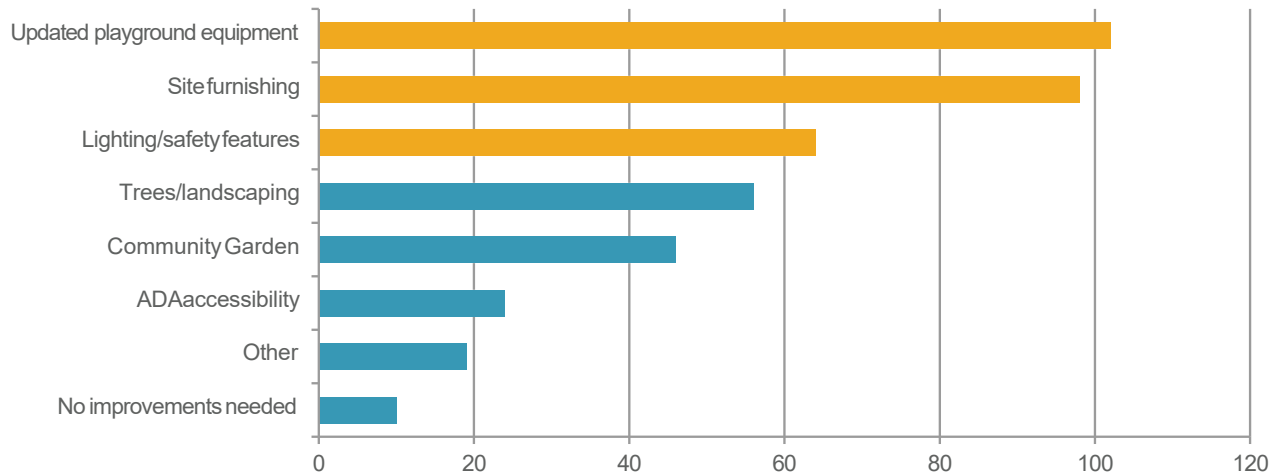
Top Amenities

1. Benches/Seating
2. Playground
3. Lawn/hill
4. Pavilions

Survey Results Ida Cotten Park

Improvements

Improvements

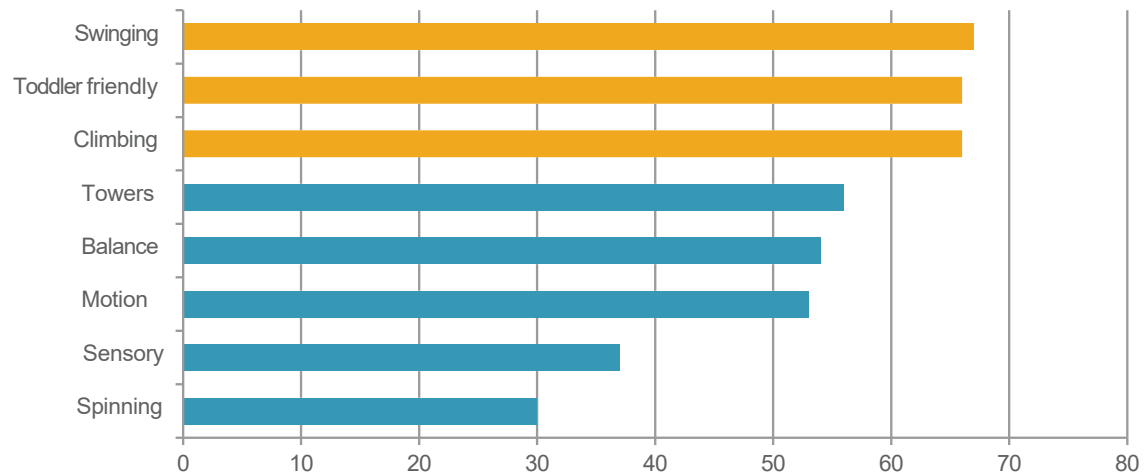


Top 3 Improvements

See *orange* bars

1. Updated playground equipment
2. Site furnishing
3. Lighting/safety features

Play Amenities Needed



Top 3 Play Preferences

See *orange* bars

1. Swinging
2. Toddler Friendly
3. Climbing

Survey Results Ida Cotten Park

Comments

Additional Feedback

Participants provided additional feedback in the comments section of the survey. The following are key findings. A complete list of comments can be found in the Appendix:

1. Positive Sentiment Towards Park

Overall, the comments section revealed a positive sentiment towards Ida Cotten Park.

*I think this park is so darling that no changes really *need* to be made.*

This park is an awesome gem in the neighborhood.

This is already a wonderful pocket park, and we're looking forward to the improvements.

2. Desire for Upgraded Playground Equipment

Survey users desire upgraded and additional playground equipment.

I like that the current park is full of shade, has spaces to rest, and focuses on young children. I think it should stay focused on those things, but just get an update.

I think the park mostly needs updated playground equipment.

There are currently no baby swings at the park. I think those would be a huge improvement to have them. Also, the playground equipment in general could use a big upgrade. Those would benefit me and my family.

Thank you for doing this! An updated playground, suited for younger and older aged kids would be so great. We would love for there to be more than 2 swings and better monkey bars.

3. Appreciation of Shade

Park users appreciate the existing trees in the park and value shade.

I live next to the park and would love to keep the large trees. The park gets lots of use and we are excited for the updates.

Shade is a huge factor. Most of the park is shaded, but the places that aren't, we tend to avoid. The swings are in the heat in the mornings, so we don't use them until the afternoon.

Key Findings Ida Cotten Park

Engagement Summary

Key Findings

The following are key findings from the Ida Cotten Park community engagement process:

1. Park needs amenity upgrades

Park goers expressed a need for amenity upgrades including benches and lighting. In the survey results, benches ranked the highest for current amenities used while seating ranked second and lighting third for needed improvements.

2. Park needs playground equipment upgrades

In the survey results, playground equipment ranked second highest for current amenities used and highest overall for amenity in need of improvement. Comments in the survey also expressed a desire for playground equipment for older and younger children.

3. Park goers feel positively about park

The comments section of the survey indicated that park goers feel positively about Ida Cotten Park but would like upgrades. Users appreciate the park's trees and the shade they provide in particular.

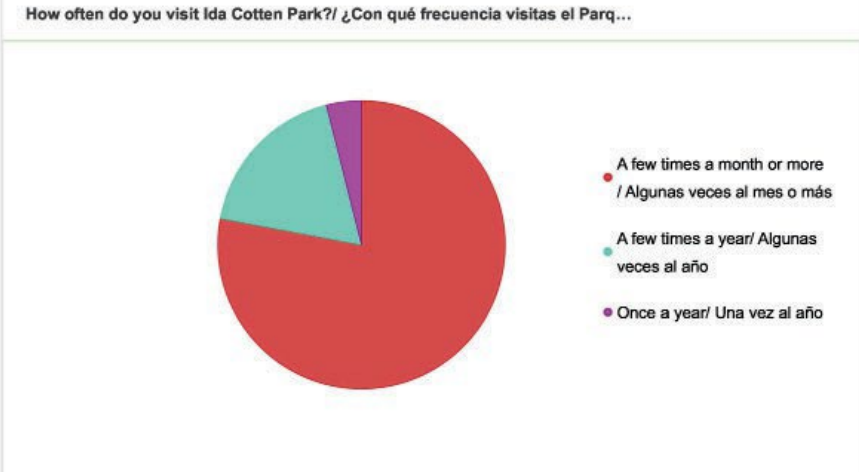
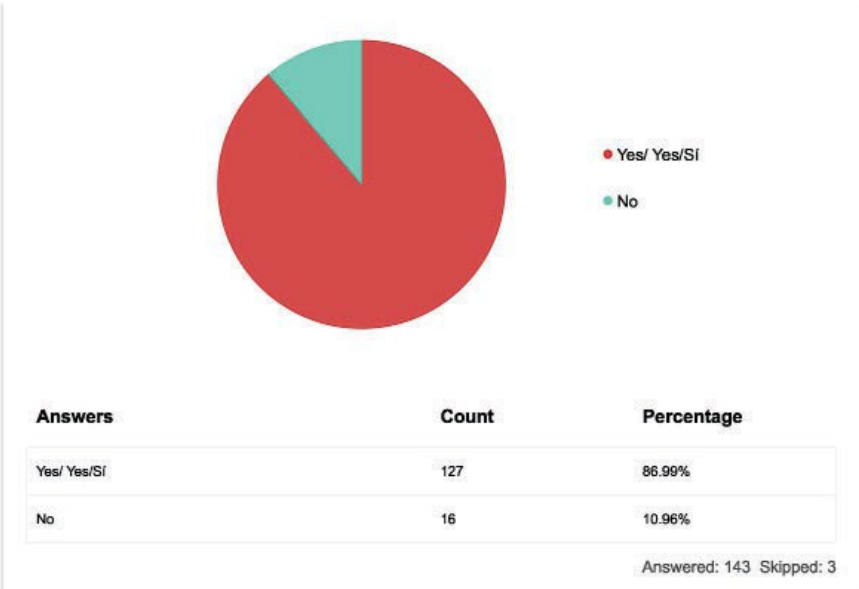
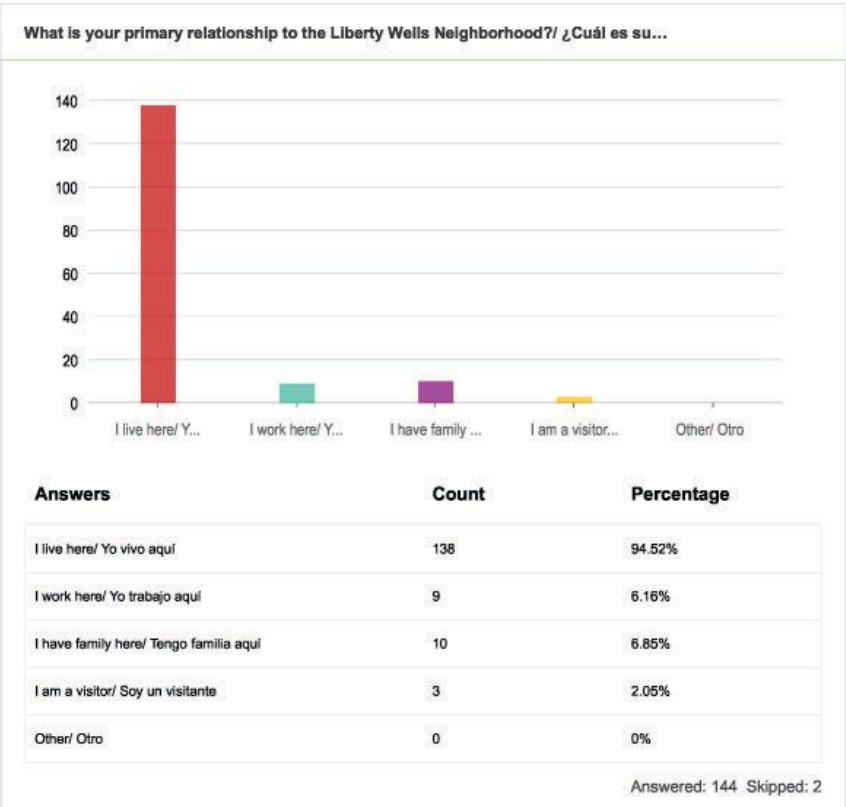
Community Engagement Summary

Appendices

Appendix A Ida Cotten Park

Raw Survey Results

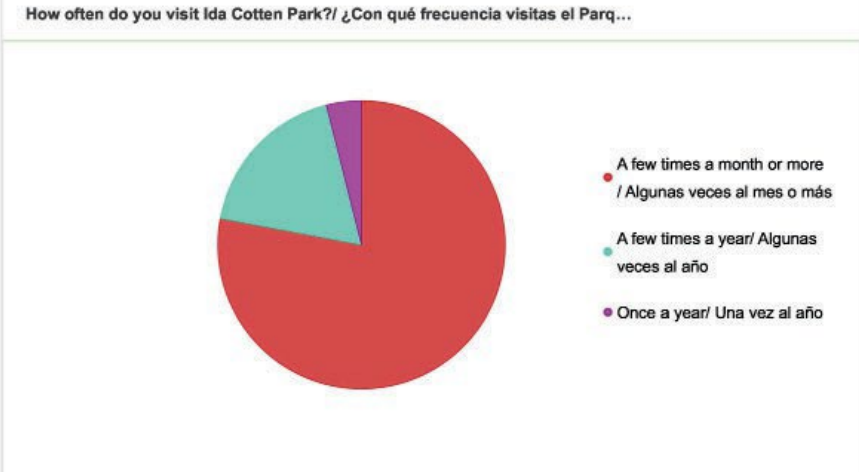
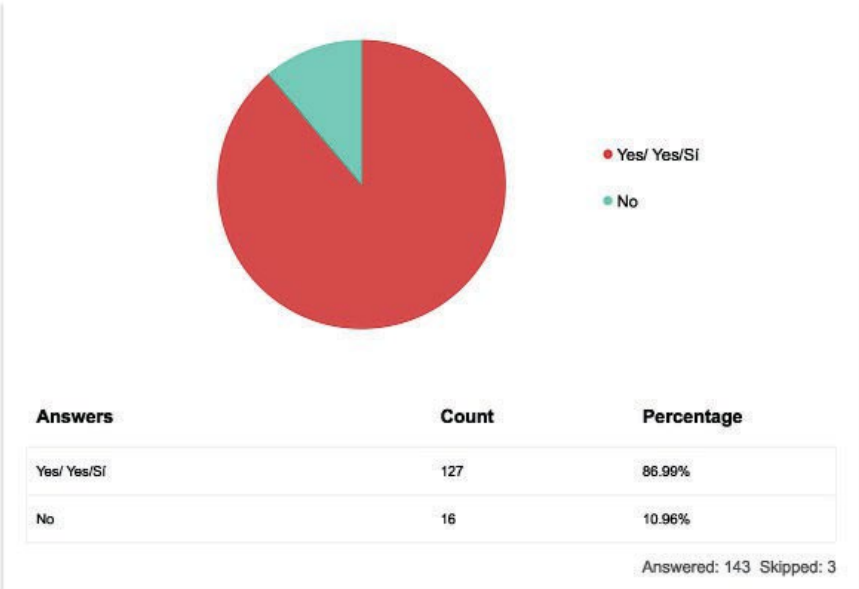
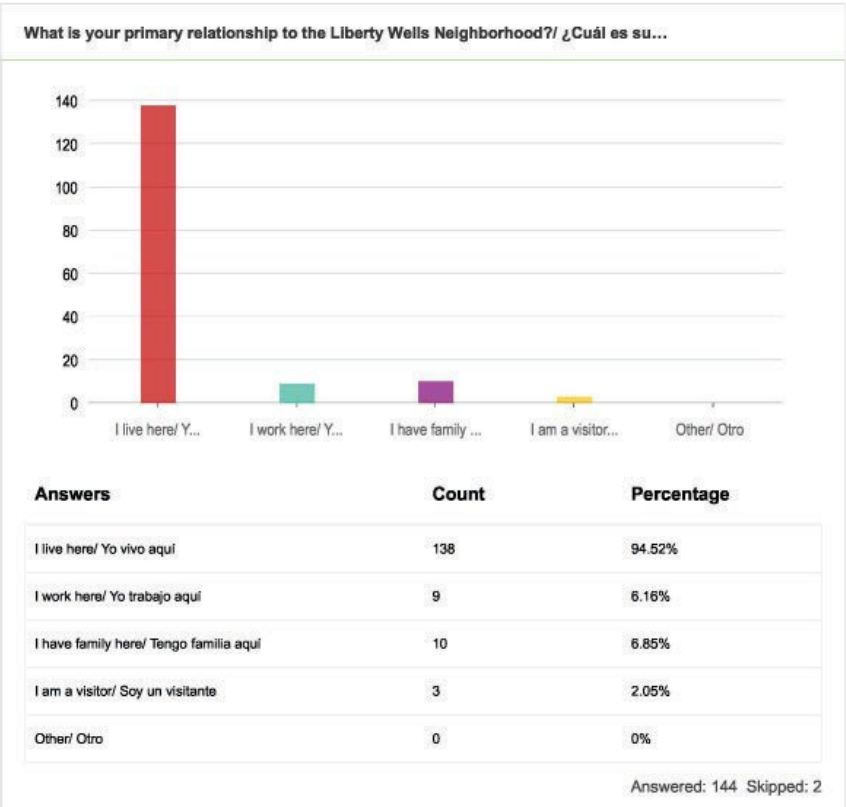
Ida Cotten Park Survey



Appendix A Ida Cotten Park

Raw Survey Results

Ida Cotten Park Survey



Appendix A Ida Cotten Park

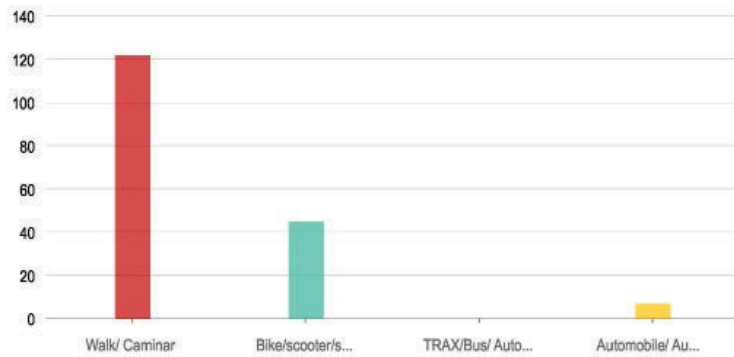
Raw Survey Results

Answers **Count** **Percentage**

A few times a month or more/ Algunas veces al mes o más	99	67.81%
A few times a year/ Algunas veces al año	23	15.75%
Once a year/ Una vez al año	5	3.42%

Answered: 127 Skipped: 19

How do you travel to Ida Cotten Park? (Please select all that apply)/ ¿Cómo se viaja a Id...

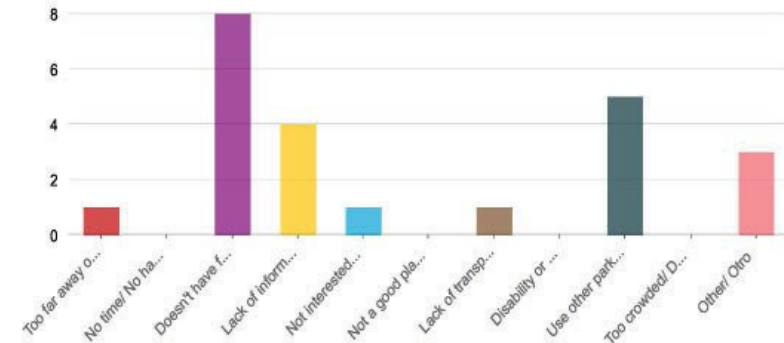


Answers **Count** **Percentage**

Walk/ Caminar	122	83.56%
Bike/scooter/skateboard/ Bicieta/scooter/monopatín	45	30.82%
TRAX/Bus/ Autobús	0	0%
Automobile/ Automóvil	7	4.79%

Answered: 127 Skipped: 19

Which of the following are reasons why you do not visit Ida Cotten Park? (Please select ...

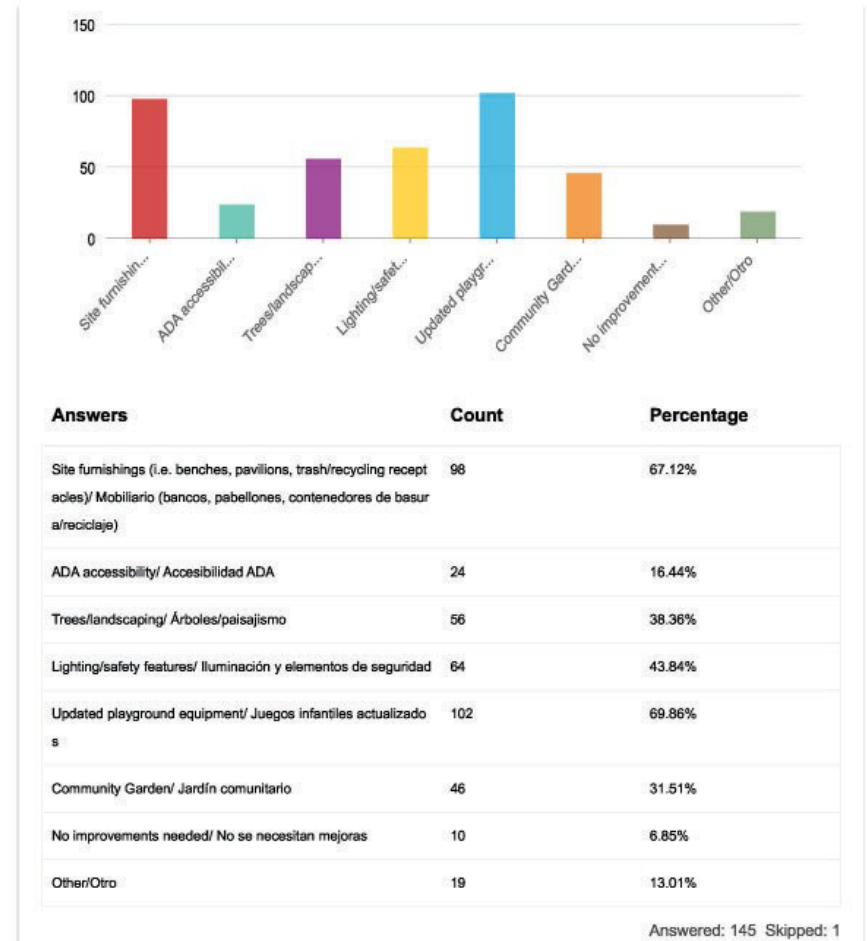
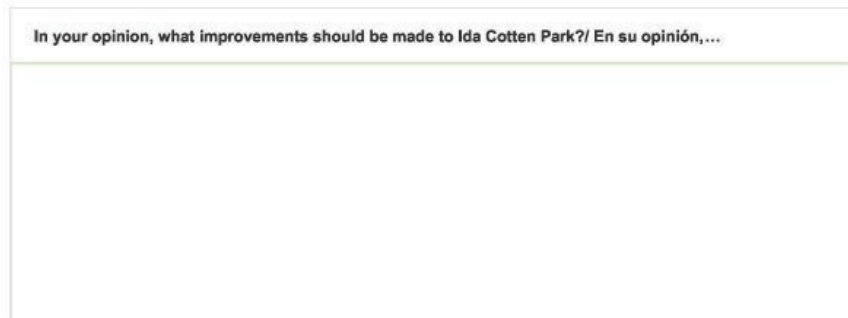
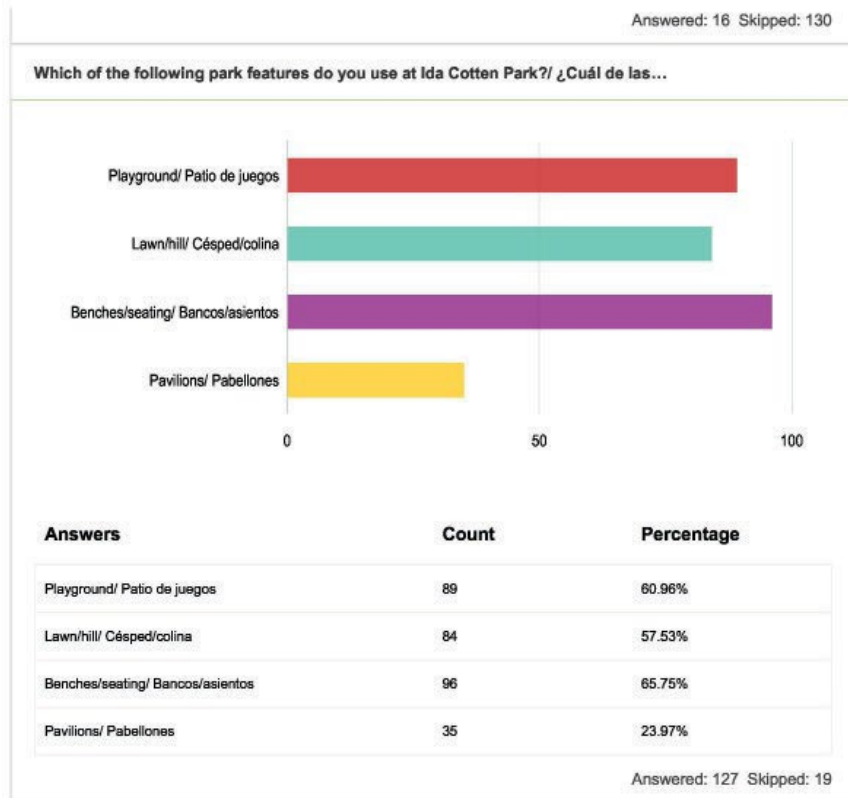


Answers **Count** **Percentage**

Too far away or not conveniently located/ Demasiado lejos o no convenientemente ubicado	1	0.68%
No time/ No hay tiempo	0	0%
Doesn't have features or facilities I'm interested in/ No tiene características o instalaciones que me interesan	8	5.48%
Lack of information/ Falta de información	4	2.74%
Not interested/ No interesado	1	0.68%
Not a good place to gather with family or friends/ No es un buen lugar para reunirse con familiares o amigos.	0	0%
Lack of transportation/ falta de transporte	1	0.68%
Disability or age prevent me from visiting the park/ La discapacidad o la edad me impiden visitar el parque.	0	0%
Use other park or facility to meet my recreation needs/ Usar otro parque o instalación para satisfacer mis necesidades de recreación	5	3.42%
Too crowded/ Demasiado concurrido	0	0%
Other/ Otro	3	2.05%

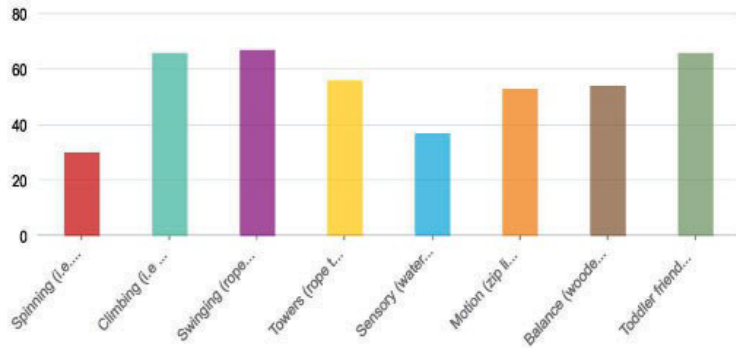
Appendix A Ida Cotten Park

Raw Survey Results



Appendix A Ida Cotten Park

Raw Survey Results



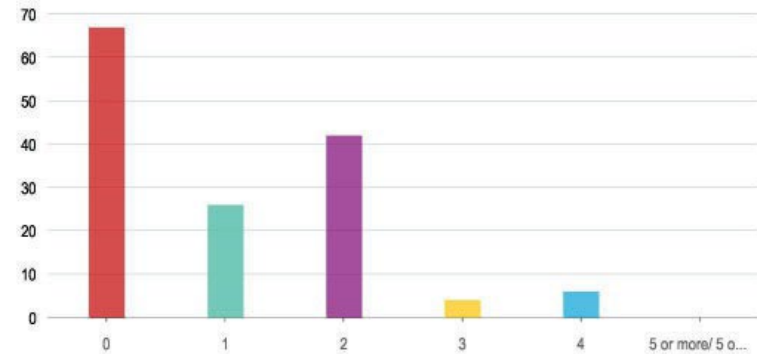
Answers

Answers	Count	Percentage
Spinning (i.e. group spinners, individual spinners)/ Hilado (es decir, hilanderos grupales, hilanderos individuales)	30	20.55%
Climbing (i.e. net climbers, climbing walls)/ Escalada (es decir, escaladores de red, muros de escalada)	66	45.21%
Swinging (rope swing, hammock swing, basket swing, tire swing, belt swing)/ Columpio (columpio de cuerda, columpio de hamaca, columpio de canasta, columpio de llanta, columpio de cinturón)	67	45.89%
Towers (rope tower, boulder scramble)/ Torres (torre de cuerdas, lucha de rocas)	56	38.36%
Sensory (water features, sand play, musical instruments, textured play panels)/ Sensorial (elementos acústicos, juegos de arena, instrumentos musicales, paneles de juego texturizados)	37	25.34%
Motion (zip line, spiral slide, teeter-totter)/ Movimiento (tirolina, tobogán en espiral, balancín)	53	36.3%
Balance (wooden stump steppers, balance beams)/ Equilibrio (escaladores de madera, vigas de equilibrio)	54	36.99%

Toddler friendly (gently slides/ramps, bucket swing, small climbers/structures)/ Apto para niños pequeños (toboganes/rampas suaves, columpios de cubo, escaladores/estructuras pequeñas)	66	45.21%
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Answered: 100 Skipped: 46

How many children under 18 live in your household?/ ¿Cuántos menores de ...



Answers

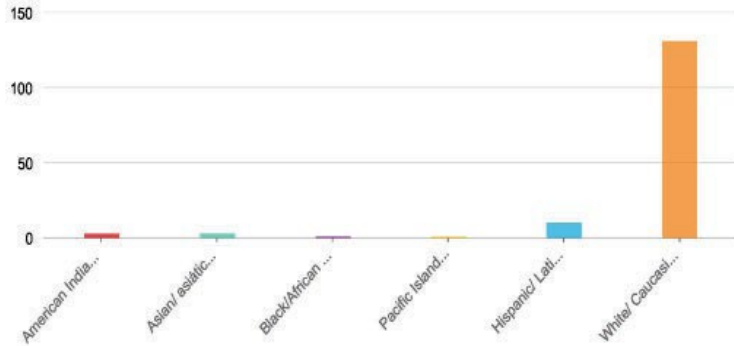
Answers	Count	Percentage
0	67	45.89%
1	26	17.81%
2	42	28.77%
3	4	2.74%
4	6	4.11%
5 or more/ 5 o más	0	0%

Answered: 145 Skipped: 1

What is your ethnicity? (Please select all that apply.)/Cuál es tu etnia? (Seleccione toda...

Appendix A Ida Cotten Park

Raw Survey Results

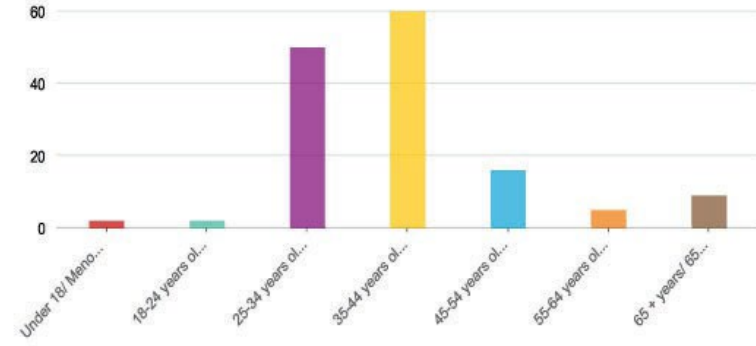


Answers **Count** **Percentage**

American Indian/Native American/ Nativo americano o nativo de Alaska	3	2.05%
Asian/ asiático	3	2.05%
Black/African American/ afroamericano	1	0.68%
Pacific Islander/ Isleño del Pacifico	1	0.68%
Hispanic/ Latino/ Hispano o latino	10	6.85%
White/ Caucasian/ Blanco o caucásico	131	89.73%

Answered: 143 Skipped: 3

What is your age?/ ¿Cuál es su edad?



Answers **Count** **Percentage**

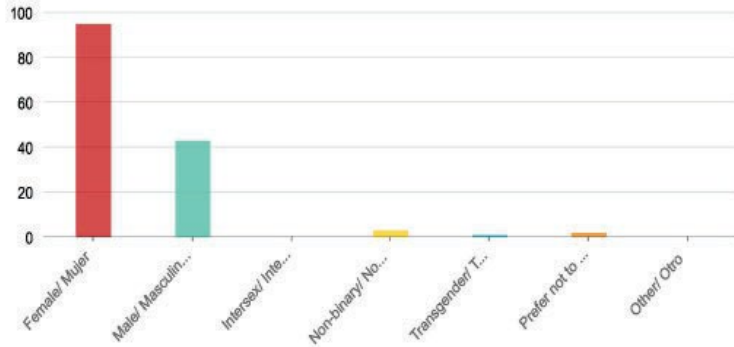
Under 18/ Menos de 18 años	2	1.37%
18-24 years old/ 18-24 años	2	1.37%
25-34 years old/ 25-34 años	50	34.25%
35-44 years old/ 35-44 años	60	41.1%
45-54 years old/ 45-54 años	16	10.96%
55-64 years old/ 55-64 años	5	3.42%
65+ years/ 65+ años	9	6.16%

Answered: 144 Skipped: 2

Which of the following best describes how you think of yourself?/ ¿Cuál de l...

Appendix A Ida Cotten Park

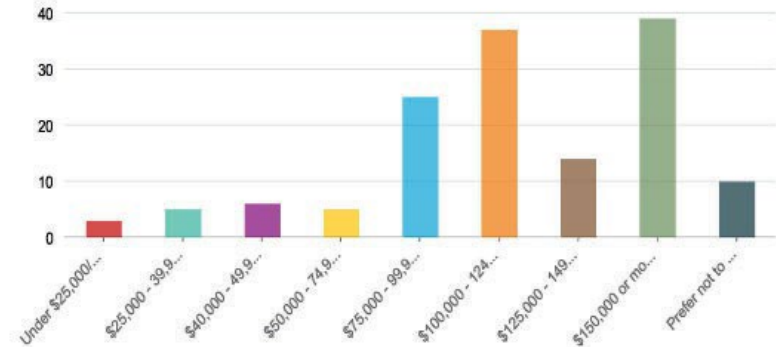
Raw Survey Results



Answers	Count	Percentage
Female/ Mujer	95	65.07%
Male/ Masculino	43	29.45%
Intersex/ Intersexual	0	0%
Non-binary/ No binario	3	2.05%
Transgender/ Transgénero	1	0.68%
Prefer not to answer/ Prefiero no contestar	2	1.37%
Other/ Otro	0	0%

Answered: 144 Skipped: 2

What is your household income?



Answers	Count	Percentage
Under \$25,000/ Menos de \$25,000	3	2.05%
\$25,000 - 39,999	5	3.42%
\$40,000 - 49,999	6	4.11%
\$50,000 - 74,999	5	3.42%
\$75,000 - 99,999	25	17.12%
\$100,000 - 124,999	37	25.34%
\$125,000 - 149,999	14	9.59%
\$150,000 or more/ \$150,000 o más	39	26.71%
Prefer not to state/ Prefiero no contestar	10	6.85%

Answered: 144 Skipped: 2

Please share the names of any community groups, organizations, or individuals you...

Appendix A Ida Cotten Park

Survey Comments

*I think this park is so darling that no changes really *need* to be made*

Please put a recycle bin there. Right now it is only a trash bin. Making the Pavilion nicer would be great as well.

Apparently Ida “gave out the best homemade donuts and candy on Halloween.”

I love the trees and would hate to see them go. I think the addition of a picnic table or two would be great!

I walk by this park every single day with my dog, and often I stop to relax. I honestly don't see why this park should be changed at all. It's a beautiful space and has exactly what it needs — great shade and a place for the community to relax and play.

I live next to the park and would love to keep the large trees. The park gets lots of use and we are excited for the updates.

Keep the swings.

I've lived directly across the street from this park for 16 years and my kids are 8 and 11. It's a very simple park. I'm happy to hear it's being upgraded.

I live next door and think its great as it is but a community garden or a few fruit trees would be amazing!

Grassy area is largely unused, please expand the play space into that area.

I walk my dog here. We live diagonally from the park. I can't tell you how much we would love to see a small community garden. We worked one before in Bountiful and grew amazing tomatoes. It's a small park, but I think there's room up against the back. My dog Bosko loves this park.

Really excited that this park might be given new life the other park in the neighborhood at 1700 S 500 is nice, but was redesigned to not have play equipment. One with kids play equipment would really help Liberty Wells South.

A fence around the park might help since it's next to a busy road.

Honestly it's a pretty nice park as is. Whatever you do please don't fill it with a bunch of rocks like the park on 1700 S. & 500 E.

I think Ida Cotten Park serves an important purpose of keeping some green space in Salt Lake, especially as the city has moved towards encouraging hard spaces which put us in a bad position when it comes to resiliency against climate change.

Thank you for doing this! An updated playground, suited for younger and older aged kids would be so great. We would love for there to be more than 2 swings and better monkey bars.

The slides need updating so badly.

I'm excited to see money allotted to this neighborhood spent as intended. No gazebo/picnic it attracts drug users. Fence like 17th and 986 e. Don't waste money on music/sensory kids don't care. Need swings, slides & climbing. Anything we cant provide at home.

Please incorporate some site history in the form of a plaque or info-graphic.

This is already a wonderful pocket park, and we're looking forward to the improvements.

So excited to see the future of this park it's a great asset in the neighborhood to be able to walk to open space.

I live a block away from this park and go by it almost daily on my walks. It's already a great little spot, a community garden sounds nice and some nicer seating.

Keep it shaded. Please don't copy any of the Whittier school playground. They're close enough that kids like going from one to the other for variety. Current Ida favorites of my kids are swings, collecting acorns, and going up the big slide.

Please don't forget the bigger kids 12-16!! We need options for them!

Take out the hill and add a better playground

Appendix A Ida Cotten Park

Survey comments continued...

I think people that live in the immediate vicinity should have their preferences weighted more heavily. My toddlers use it all the time. And before that my now older kids use to use it. I think it's important to keep focused on physical activity.

This is the only "children's" park in Liberty Wells that's south of 1700. The only one in the whole of this large community apart from Liberty Park. I hope the space can be utilized better and improved.

I have lived in the neighborhood and my house is on the same block. I knew Ida Cotton since I was a little girl. I was sad when she passed away, but her donating the land was the best thing for the neighbors. Thank you and Good Luck.

This park is an awesome gem in the neighborhood. It is safe, we never found needles on the playground and it is quiet. Our kids love coming here and there is sufficient foot traffic to keep it safe. Please keep the beautiful old trees for shade.

I think the park mostly needs updated playground equipment.

I like that the current park is full of shade, has spaces to rest, and focuses on young children. I think it should stay focused on those things, but just get an update.

There are currently no baby swings at the park.

I think those would be a huge improvement to have them. Also, the playground equipment in general could use a big upgrade. Those would benefit me and my family.

Shade is a huge factor. Most of the park is shaded, but the places that aren't, we tend to avoid. The swings are in the heat in the mornings so we don't use them until the afternoon. Unfortunately everyone else wants to as well.

Keep slides!

I would like to see a fence along part of the park to protect small kids from accidentally running into the road—300e is very busy.

Pollinator friendly garden, scent garden, xeric grasses would be lovely, but please limit to edges the grass for kids to run and play is important too. Keep the location of site furnishings and just update them, its the best part for all ages.

So excited to see a nicer community park here! Would love some safety features to guard kids from road.

I walk to the park with my dogs two or three times a week.

It's a lovely shaded park. I walk past most mornings walking my dog. It could use more lighting for safety at night, maybe more benches in the grassy area.